

PRODUCTION MEDIA KIT 2024

New Rochelle Review

newrochellereview.com

Monthly newspaper mailed to 5,269 homes
in 10804 zip code.

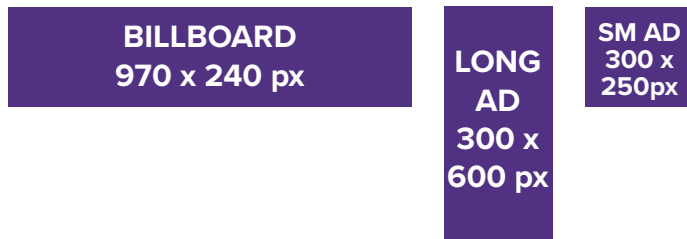
Zip Code: 10804
Population: 15,019 Owner Occupied Housing: 91%
Bachelor degree+: 72.7% Med. Family Income: \$164,590

NEWSPAPER PRINT AD SIZES



DIGITAL AD SIZES IN PIXELS

Custom sizes are available, including homepage popup ads. File can be a .jpg or .png file, high resolution.



PRINT AD SPECIFICATIONS

All ads must be print-ready, CMYK PDF files.
All colors must be CMYK, not RGB or spot colors.
Make sure that all black is set at 100% black, not CMYK.
Be careful not to use very small reverse type.
Newsprint may fill in white type that is small.

SENDING PRINT OR DIGITAL ADS TO:

Your Advertising Sales Executive and the
Art Department at: shorelineproduction@gmail.com

PUBLICATION DATES

Material Deadline	Publishing Date
December 18	January 4
January 19	February 1
February 23	March 5
March 22	April 2
April 19	May 1
May 24	June 4
June 21	July 2
July 19	August 1
August 23	September 4
September 20	October 1
October 25	November 5
November 18	December 3
December 16	January 2, 2025



629 Fifth Avenue, Suite 213

Pelham, New York 10803

914-738-7869